

PRIVACY POLICY

Your Privacy Rights

Welcome to gregsmmission.org (the “Site”). This Privacy Policy applies to the Site and describes the information that Greg’s Mission collects on the Site, how we may use it, and with whom we may share it. Please be sure to read this entire Privacy Policy before using or submitting information to the Site.

Your Consent

By using this Site, you agree to the terms of this Privacy Policy. Whenever you submit information via this Site, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy.

Information You Provide

We (or service providers acting on our behalf) may collect personal information about you in several situations, including when you provide it to us voluntarily. For example, we collect information when you make a purchase or donation online, submit a testimonial, complete the Brain Tumor Support Survey, or share your survival story. You do not have to provide your personal information, but if you decide not to do so, you may limit the features that you are able to access through our Site or our ability to serve you.

The personal information we may collect includes:

- contact information, such as your name, mailing address, email address, and telephone number;
- account information, such as a password, if you choose to create a customer account when purchasing items from the online store;
- financial payment information, such as credit card, debit card, and other financial payment information;
- health information, such as information about your brain tumor diagnosis or the diagnosis of a family member or friend, the date of the diagnosis, and any treatments or surgeries.
- certain other information you may provide to us in your communications or in connection with other parts of the Site, including your birthdate, gender, and photographs.

Automated Information Collection

We also may collect certain information by automated means when you use the Site, including your internet protocol (“IP”) address; information about your web browser software and version; if you arrived at the Site through a link from a third-party website, the uniform resource locator

(“URL”) of the linking page; and your activity while using the Site, such as which pages you choose to view. We may collect information using various technologies, such as cookies, Internet tags or web beacons, and navigational data collection (*e.g.*, log files, server logs, clickstream). You may be able to disable cookies by changing a setting in your web browser.

Use of Information

We use the personal information we collect about you to do various things, including the following:

- **Contact You**

We will use personal information that you provide to contact you when you complete the Brain Tumor Support Survey, the Share Your Story Survey, or other portions of the Site. We may use your information to send you newsletters or updates on the work of Greg’s Mission.

- **Website Content, Promotional Materials, and Social Media**

With your permission, we may post or share information that you provide through certain parts of the Site, such as the Share Your Story or Share a Testimonial pages. We will post or share this information only if you indicate that it is okay for us to use your information on the Site or in promotional materials, or to share or post it through social media outlets such as Facebook and Twitter.

- **Online Store and Donations.**

When you purchase products or make a donation through the Site, we will use personal information about you to process your purchase or donation, confirm your order or donation, and deliver any items to you.

- **Other Uses of Information.**

We may use personal information to provide you with the products, services, and information that you request. We may also use personal information to perform business analyses or for other purposes to improve the quality of our business, our Site, and the products we offer. We may also use personal information about you for our internal purposes, including to administer our Site, conduct data analytics, and to comply with our legal obligations. In addition, we may use your personal information as otherwise described to you at the time of collection or with your consent.

Information We Share

If you provide personally identifiable information to this Site, we may combine such information with other actively collected information unless we specify otherwise at the point of collection. We do not share information with third parties for their direct marketing purposes. However, we may share personal information with other entities, including, but not limited to, the following:

- **Service Providers and Contractors.**

We may share your personal information with service providers or contractors that perform certain functions or services on our behalf (such as to host the Site, manage databases, perform analyses, send communications for us, process payments and donations, or provide certain other components of the Site). We do not authorize service providers to use or disclose the information, except as necessary to perform services on our behalf.

- **Legal Process.**

We may disclose your personal information to respond to subpoenas, court orders, or other legal process in response to a request for cooperation from law enforcement or another government agency, and to comply with our other legal obligations.

- **Protect our Site and Users.**

We may disclose your personal information to exercise our legal rights or defend against legal claims, if we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual illegal activity.

- **Transactions.**

We may share personal information in connection with a corporate transaction, such as a sale, assignment, merger, divestiture, bankruptcy, reorganization, liquidation, or other transfer of the business or its assets.

- **Promotional Materials and Social Media**

With your permission, we may share your personal stories, testimonials, or other information that you provide by publishing them on our Site, in promotional materials, or through social media services, such as Facebook or Twitter.

- **Other Circumstances.**

As otherwise described to you at the point of collection or pursuant to your consent.

Third Parties

Our Site may provide links to websites or mobile applications operated by third parties for your convenience and information. These websites and applications operate independently from us, and we do not control their privacy practices. We encourage you to review the privacy policies of any third-party website or application to which you provide personal information. Likewise, other than service providers with whom we have a contract addressing this issue, we do not control the privacy practices of any third parties with which we share personal information as described in this Privacy Policy.

Security

We maintain reasonable security procedures to help protect against loss, misuse or unauthorized access, disclosure, alteration or destruction of the information you provide through our Site. Unfortunately, no data transmission over the internet or stored on a server can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online and cannot be responsible for the theft, destruction, or inadvertent disclosure of your personal information.

Updates to Our Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our privacy practices. We will post a prominent notice through our Site to notify you of any material change, and indicate at the top of the notice when it was most recently updated.

Children's Privacy

This Site is not intended for children under the age of 13. We will not knowingly collect personally identifiable information via this Site from visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information that they disclose to Web sites.

Miscellaneous

Our Site is U.S.-based and therefore, information we collect about you may be stored, processed and accessed in the United States. By using the Site, you consent to the transfer, storage, and processing of personal information about you in the United States.

How to Contact Us

If you have any questions or comments about this Privacy Policy, please contact us by:

Email: greg.cantwell@gregsmission.org

Phone: 612-437-5903

Mail:
Greg's Mission

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